



Attorney's Docket No.: 00216-695001 / OB *ST FW*

6P1615  
1/0B  
JFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Robert L. Ibsen et al. Art Unit : 1615  
Serial No. : 09/914,178 Examiner :  
Filed : August 20, 2001  
Title : AN AQUEOUS NON-ALCOHOLIC ORAL RINSE CONTAINING  
BENZOCAINE AND CARBOMER

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b) THE GILLETTE COMPANY, a Delaware corporation, certifies that it is the assignee of 100% of the right, title and interest in the patent application identified above by virtue of:

A chain of title from the inventors of the patent application identified above, to the current assignee as shown below. Copies of the assignments or other documents in the chain of title are attached.

1. From Robert L. Ibsen, Alan Matthews, Thomas C. Chadwick, and Rachel C. Pineda to Den-Mat Corporation recorded in the Patent and Trademark Office at Reel 014305, Frame 0636 on July 22, 2003.

2. From Den-Mat Corporation to The Gillette Company filed with the U.S. Patent & Trademark Office on May 5, 2004 (copy enclosed).

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee.

**CERTIFICATE OF MAILING BY FIRST CLASS MAIL**

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

July 29, 2004  
Date of Deposit  
Signature

**Typed or Printed Name of Person Signing Certificate**

Applicant : Robert L. Ibsen et al.  
Serial No. : 09/914,178  
Filed : August 20, 2001  
Page : 2 of 2

Attorney's Docket No.: 00216-695001 / OB-

The undersigned, acting on behalf of the assignee, hereby revokes all powers of attorney previously granted in the application.

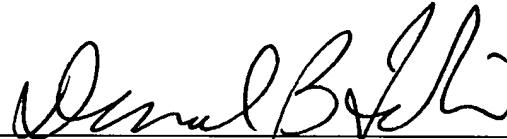
I hereby appoint the attorneys listed at **Customer Number 26163** to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and to file and prosecute national, international, and regional applications which claim priority from this application.

Direct all correspondence to **Customer Number 26163**.

Direct telephone communications to Robert C. Nabinger at **(617) 542-5070**.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Respectfully submitted,



DONAL B. TOBIN, ESQ.  
Vice President, Intellectual Property

Title: \_\_\_\_\_

Fish & Richardson P.C.  
225 Franklin Street  
Boston, MA 02110-2804  
Telephone: (617) 542-5070  
Facsimile: (617) 542-8906



32017105  
RECEIVED Rob Clark

FEB 09 2004

DORSEY & WHITNEY LLP

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE**

FEBRUARY 05, 2004

## PTAS



**\*102509422A\***

DORSEY & WHITNEY LLP  
W. ROBINSON H. CLARK  
1001 PENNSYLVANIA AVENUE  
STE. 4400, S.  
WASHINGTON, D.C. 20004

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECDPATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/22/2003

REEL/FRAME: 014305/0636

NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNEE'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR: IBSEN, ROBERT L. DOC DATE: 06/29/2003

ASSIGNOR: MATTHEWS, ALAN DOC DATE: 06/30/2003

ASSIGNOR: CHADWICK, THOMAS C. DOC DATE: 06/30/2003

ASSIGNOR: PINEDA, RACHEL. DOC DATE: 07/07/2003

ASSIGNEE:  
DEN-MAT CORPORATION  
2727 SKYWAY DRIVE  
SANTA MONICA, CALIFORNIA 93455

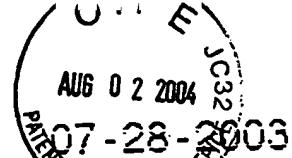
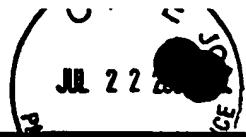
014305/0636 PAGE 2

SERIAL NUMBER: 09914178  
PATENT NUMBER:

FILING DATE: 08/20/2003  
ISSUE DATE:

MARY BENTON, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

7-22-03

Form PTO-1595  
(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings   U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102509422

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Robert L. IBSEN

Alan MATTHEWS

Thomas C. CHADWICK

Rachel PINEDA

Additional name(s) of conveying party(ies) attached?  Yes  No

## 3. Nature of conveyance:

 Assignment Merger Security Agreement Change of Name Other \_\_\_\_\_

Execution Date: 6/29/03; 6/30/03; 7/7/03

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

## A. Patent Application No.(s)

09/914,178

## B. Patent No.(s)

Additional numbers attached?  Yes  No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: W. Robinson H. Clark

Internal Address: DORSEY &amp; WHITNEY LLP

6. Total number of applications and patents involved:  1

7. Total fee (37 CFR 3.41).....\$ 40.00

 Enclosed Authorized to be charged to deposit account

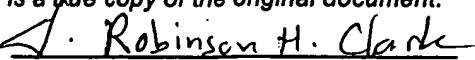
## 8. Deposit account number:

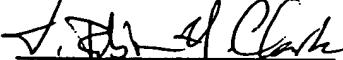
(Attach duplicate copy of this page if paying by deposit account)

## DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.


  
Name of Person Signing  
W. Robinson H. Clark



D7-22-03

Date

Total number of pages including cover sheet, attachments, and documents: 

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

07/25/2003 070411 00000119 09914178

40.00 DP

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**Assignment of Rights, Title and Interest in Invention  
(Multiple inventors; single assignee)**

**Docket No.**

5274

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

*And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;*

*Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;*

*We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;*

*And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;*

*And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.*

*Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)*

| Name               | Signature/Date                          |
|--------------------|---|
| Robert L. IBSEN    | <u>Robert L. Ibsen</u> Date: 6-29-03    |
| Alan MATTHEWS      | <u>Matthews</u> Date: 6-30-03           |
| Thomas C. CHADWICK | <u>Thomas C. Chadwick</u> Date: 6/30/03 |
| Rachel PINEDA      | <u>Rachel Pineda</u> Date: 07/01/03     |
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| Form PTO-1595<br>(Rev. 03/01)<br>OMB No. 0851-0027 (exp. 5/31/2002)   |  | RECORDATION FORM COVER SHEET<br><b>PATENTS ONLY</b> |   | U.S. DEPARTMENT OF COMMERCE<br>U.S. Patent and Trademark Office     |  |
|---|--|---|---|---|--|
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof  |  |   |   |   |  |
| 1. Name of conveying party(ies):<br>Den-Mat Corporation   |  | 2. Name and address of receiving party(ies)         |   |   |  |
| Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  |  | Name: <u>The Gillette Company</u>                   |   |   |  |
| 3. Nature of Conveyance:<br><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger<br><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name<br><input type="checkbox"/> Other _____ |  | Street Address:<br>Prudential Tower Building        |   |   |  |
| Execution Date: <u>April 29, 2004</u>   |  | City: <u>Boston</u>                                 |   | State: <u>MA</u> Zip: <u>02199</u>                                  |  |
|   |  | Additional name(s) & address(es) attached?          |   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |  |
| 4. Application number(s) or patent number(s):<br>If this document is being filed together with a new application, the execution date of the new application is: _____   |  |   |   |   |  |
| A. Patent Application No.(s):<br>09/914,178<br>08/640,350<br>10/684,472<br>10/386,656<br>10/170,467<br>09/948,817<br>60/533,222<br>60/494,567   |  |   | B. Patent No.(s):   |   |  |
| Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  |  |   |   |   |  |
| 5. Name and address of party to whom correspondence concerning document should be mailed:<br>Name: <u>Charles Larsen</u><br>ROPE & GRAY LLP<br>Internal Address: Atty. Dkt.: GSR-638<br>Street Address:<br>One International Place        |  |   | 6. Total number of applications and patents involved: <u>8</u>  |   |  |
|   |  |   | 7. Total fee (37 CFR 3.41) \$ <u>320.00</u>   |   |  |
|   |  |   | <input type="checkbox"/> Enclosed<br><input checked="" type="checkbox"/> Authorized to be charged to deposit account<br><input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed) |   |  |
| City: <u>Boston</u> State: <u>MA</u> Zip: <u>02110-2624</u>   |  |   | 8. Deposit account number:<br><u>18-1945</u><br>(Attach duplicate copy of this page if paying by deposit account)   |   |  |
| DO NOT USE THIS SPACE   |  |   |   |   |  |
| 9. Statement and signature.<br><i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>  |  |   |   |   |  |
| _____<br>Name of Person Signing<br><u>Charles Larsen - 48,533</u>   |  |   | _____<br>Signature<br><u>Charles Larsen</u> May 5, 2004<br>Date   |   |  |
| Total number of pages including cover sheet, attachments, and documents: <u>18</u>  |  |   |   |   |  |

I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office (703) 308-5995, on the date shown below.

Dated: May 5, 2004

Signature: Christine M. Grace (Christine M. Grace)



Form PTO-1595  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

**PATENTS ONLY**

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Den-Mat Corporation

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other \_\_\_\_\_

Execution Date: April 29, 2004

2. Name and address of receiving party(ies)

Name: The Gillette Company

Street Address:

Prudential Tower Building

City: Boston

State: MA

Zip: 02199

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the new application is: \_\_\_\_\_

A. Patent Application No.(s):

B. Patent No.(s):

5,707,810

6,331,291

6,458,340

6,555,020

6,511,654

4,986,981

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles Larsen  
ROPE & GRAY LLP

Internal Address: Atty. Dkt.: GSR-638

Street Address:  
One International Place

City:  
Boston

State: MA Zip: 02110-2624

6. Total number of applications and patents involved: 6

7. Total fee (37 CFR 3.41) \$ 240.00

Enclosed

Authorized to be charged to deposit account

Authorized to be charged to credit card  
(Form 2038 enclosed)

8. Deposit account number:

18-1945

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Charles Larsen - 48,533  
Name of Person Signing

May 5, 2004

Date

Total number of pages including cover sheet, attachments, and documents: 18

I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office (703) 308-5995, on the date shown below.

Dated: May 5, 2004

Signature: (Christine M. Grace)

## ASSIGNMENT OF PATENTS

THIS ASSIGNMENT OF PATENTS is dated as of April 9, 2004 ("Assignment"), and is made from Den-Mat Corporation, a Delaware corporation with its principal place of business at 2727 Skyway Drive, Santa Maria, CA 93455 ("Assignor") on the one hand, to The Gillette Company, a Delaware corporation with its principal place of business at Prudential Tower Building, Boston, MA 02199 ("Gillette") on the other hand.

WHEREAS, Assignor is the owner of those certain United States and foreign patents and patent applications set forth in the attached Schedule A that are associated with Assignor's whitening or oral care businesses (the "Patents"); and

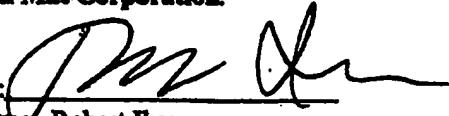
WHEREAS, pursuant to the Asset Purchase Agreement dated as of March 19, 2004 ("Purchase Agreement"), Gillette wishes to acquire from Assignor, and Assignor wishes to transfer to Gillette all of Assignor's right, title and interest in and to the Patents and the inventions covered thereby;

NOW, THEREFORE, for good and valuable consideration as set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby assign, transfer and set over unto said Gillette its entire right, title and interest in and to the Patents along with (i) any and all applications, improvements, continuations, continuations in part, reissues or reexaminations thereof, foreign counterparts, and the inventions covered thereby, (ii) all files and records relating to the prosecution, exploitation, and defense of any of the foregoing, and (iii) all rights of action pertaining to the Patents, including without limitation the right to sue and recover for past infringement thereof, the right to secure registration of the Patents and of this Assignment, the right to initiate other proceedings before all government and administrative bodies with respect to the Patents, and the right to claim priority, file foreign counterparts and make applications for reissue and reexamination with respect to any of the Patents. This Assignment will be governed by the laws of the Commonwealth of Massachusetts without regard to its conflicts of laws principles.

Assignor agrees that it will, upon reasonable request, execute and deliver to Gillette any and all additional papers to establish, perfect or defend Gillette's rights acquired hereunder, including executing further consistent assurances, confirmation, assignments, transfers and releases, and providing good faith testimony by affidavit, declaration, deposition or other means. If further assignment or transfer is deemed necessary by Gillette to establish, perfect or defend its rights acquired hereunder, Assignor hereby appoints Gillette as its attorney in fact, with full power of substitution, on behalf of Assignor and for the benefit of Gillette, to execute all documents, to demand and receive any and all of the Patents, to give receipts and releases for and in respect of the Patents, to institute and prosecute in the name of Assignor any proceedings at law, in equity, or otherwise, and to take any other action Gillette deems necessary or desirable to establish, perfect or defend its rights acquired hereunder. Assignor stipulates and agrees that such appointment is a right coupled with an interest and will survive the incapacity or unavailability of Assignor at any future time.

IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment under seal as of the date first set forth above.

Den-Mat Corporation:

By: 

Name: Robert Ibsen

Title: President

The Gillette Company:

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Notarial Certificate

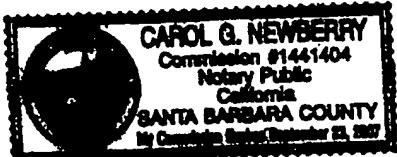
Den-Mat Corporation

THE STATE OF CALIFORNIA

County of Santa Barbara

This Assignment of Patents was executed before me on this 9<sup>th</sup> day of April 2004, by Dr. Robert Ibsen, the President of Den-Mat Corporation, a Delaware corporation, on behalf of said corporation. Dr. Ibsen, the day he signed the document, was authorized to validly execute documents on behalf of said corporation.

WITNESS my hand and official seal.



Carol G. Newberry

Notary Public in and for  
The State of California

Carol G. Newberry  
Printed or Typed Name of Notary

My Commission Expires September 27, 2007

IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment under seal as of the date first set forth above.

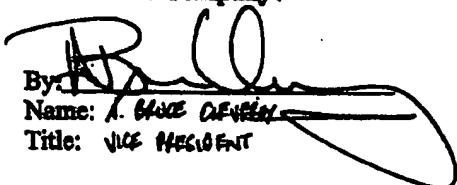
**Den-Mat Corporation:**

By: \_\_\_\_\_

Name: Robert Ibsen

Title: President

**The Gillette Company:**

  
By: \_\_\_\_\_  
Name: A. Bruce DeVos  
Title: VICE PRESIDENT

Notarial Certificate

The Gillette Company

THE COMMONWEALTH OF MASSACHUSETTS

Suffolk County

This Assignment of Patents was executed before me on this 9<sup>th</sup> day of April, 2004, by A. Bruce Cleary, the Vice President (title) of The Gillette Company, a Delaware corporation, on behalf of said corporation. A. Bruce Cleary, the day [he/she] signed the document, was authorized to validly execute documents on behalf of said corporation.

WITNESS my hand and official seal.

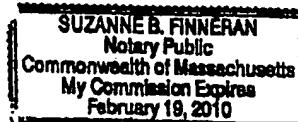
Notary Public in and for  
The Commonwealth of Massachusetts

Suzanne B. Finneran

Printed or Typed Name of Notary

Suzanne B. Finneran

My Commission Expires 2/19/2010



**SCHEDULE A**

| Title  | Country       | Grant/App. Number | Grant/App. Date | Status              |
|--|---------------|-------------------|-----------------|---------------------|
| Toothpaste   | PCT           | US8701592         | 7/1/1987        | Application         |
| Toothpaste having low abrasion                         | Australia     | 599130            | 7/1/87          | Granted             |
| Toothpaste having low abrasion                         | Austria       | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Belgium       | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Canada        | 1322726           | 10/5/93         | Granted             |
| Toothpaste having low abrasion                         | France        | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Germany       | P3788651.7        | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Great Britain | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Italy         | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Japan         | 2,628,666         | 4/18/1997       | Granted             |
| Toothpaste having low abrasion                         | Luxembourg    | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Netherlands   | 0319532           | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Sweden        | 87904774.4        | Dec 29, 1993    | Granted             |
| Toothpaste having low abrasion                         | Switzerland   | 0319532           | Dec 29, 1993    | Granted             |
| A Mouthwash Containing Natural And Herbal Ingredients  | U.S.          | 09/587319         | 6/5/2000        | Application         |
| A Toothpaste Containing Natural And Herbal Ingredients | U.S.          | 09/587320         | 6/5/2000        | Application         |
| An Alcohol-Free Hydrogen Peroxide Mouth Rinse          | U.S.          |                   |                 | Dorsey Docket 10300 |

|  |           |            |           |                     |
|--|-----------|------------|-----------|---------------------|
| An Alcohol-Free Hydrogen Peroxide Mouth Rinse                          | U.S.      |            |           | Dorsey Docket 31521 |
| An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine And Carbomer | EPO       | 00910268.2 | 2/23/2000 | Application         |
| An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine And Carbomer | PCT       | US00/04442 | 2/23/2000 | Application         |
| An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine and Carbomer | U.S.      | 09/914178  | 8/23/2001 | Application         |
| An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine and Carbomer | U.S.      | 09/914178  | 8/23/2001 | Application         |
| An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine And Carbomer | U.S.      | 60/121430  | 2/23/1999 | Application         |
| An Aqueous Non-Alcoholic Oral Rinse Containing Benzocaine and Carbomer | U.S.      | 00910268.2 | 2/23/2000 | Application         |
| Antibacterial Mouthwash  | Australia | 702781     | 2/23/1998 | Granted             |
| Antibacterial Mouthwash  | Australia | 5626398    | 3/29/1995 | Application         |

|                         |           |            |            |             |
|-------------------------|-----------|------------|------------|-------------|
| Antibacterial Mouthwash | Australia | 5626398    | 3/29/1995  | Application |
| Antibacterial Mouthwash | Australia | 5453894    | 3/29/1995  | Application |
| Antibacterial Mouthwash | Brazil    | PI93073321 | 9/19/2000  | Granted     |
| Antibacterial Mouthwash | Brazil    | P/93073321 | 10/26/1993 | Application |
| Antibacterial Mouthwash | Brazil    | 9307332    | 4/27/1995  | Application |
| Antibacterial Mouthwash | Canada    | 2146330    | 4/25/2000  | Granted     |
| Antibacterial Mouthwash | Canada    | 2146330    | 10/26/1993 | Application |
| Antibacterial Mouthwash | Denmark   | 038095     | 4/4/1995   | Application |
| Antibacterial Mouthwash | Denmark   | 038095     | 4/4/1995   | Application |
| Antibacterial Mouthwash | EPO       | 93925093.2 | 10/26/1993 | Application |
| Antibacterial Mouthwash | EPO       | 93925093.2 | 10/26/1993 | Application |
| Antibacterial Mouthwash | EPO       | 939250932  | 10/26/1993 | Application |
| Antibacterial Mouthwash | Georgia   | 002031     | 10/26/1993 | Granted     |
| Antibacterial Mouthwash | Georgia   | 002031     | 4/12/1995  | Application |
| Antibacterial Mouthwash | Georgia   | 2031       | 10/26/1993 | Application |
| Antibacterial Mouthwash | Japan     | 6511299    | 4/28/1995  | Application |

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| Antibacterial Mouthwash | Japan         | 6511299    | 4/28/1995  | Application |
| Antibacterial Mouthwash | Japan         | 6511299    | 4/28/1995  | Application |
| Antibacterial Mouthwash | Kazakhstan    | 8025       |            | Granted     |
| Antibacterial Mouthwash | Kazakhstan    | 951613.1   | 10/26/1993 | Application |
| Antibacterial Mouthwash | Kazakhstan    | 956131     | 4/26/1995  | Application |
| Antibacterial Mouthwash | Korea (South) | 0296414    | 5/10/2001  | Granted     |
| Antibacterial Mouthwash | Korea (South) | 95-0701279 | 4/4/1995   | Application |
| Antibacterial Mouthwash | Korea (South) | 70127995   | 4/4/1995   | Application |
| Antibacterial Mouthwash | New Zealand   | 257765     | 1/9/1997   | Application |
| Antibacterial Mouthwash | New Zealand   | 267765     | 3/31/1995  | Application |
| Antibacterial Mouthwash | New Zealand   | 257765     | 1/9/1997   | Granted     |
| Antibacterial Mouthwash | Norway        | 9512399    | 3/30/1995  | Application |
| Antibacterial Mouthwash | Norway        | 19951239   | 3/30/1995  | Application |
| Antibacterial Mouthwash | Norway        | 19951239   | 3/30/1995  | Application |
| Antibacterial Mouthwash | PCT           | 9310329    | 10/26/1993 | Application |
| Antibacterial Mouthwash | PCT           | 9310329    | 10/26/1993 | Application |

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|--|--------------------|-----------|------------|---------------------------------------|
| Antibacterial Mouthwash                    | Poland             | 173704    | 8/26/1997  | Granted                               |
| Antibacterial Mouthwash                    | Poland             | 308359    | 5/11/1995  | Application                           |
| Antibacterial Mouthwash                    | Poland             | 308359    | 10/26/1993 | Application                           |
| Antibacterial Mouthwash                    | Russian Federation | 2125440   |            | Granted                               |
| Antibacterial Mouthwash                    | Russian Federation | 95114536  | 4/26/1995  | Application                           |
| Antibacterial Mouthwash                    | U.S.               | 08/967768 | 10/28/1992 | Application                           |
| Antibacterial Mouthwash                    | U.S.               | 08/453484 | 5/30/1995  | Application                           |
| Antibacterial Mouthwash                    | U.S.               | 453484    | 5/30/1995  | Application                           |
| Antibacterial Mouthwash                    | U.S.               | 967768    | 10/28/1992 | Application                           |
| Antibacterial Mouthwash                    | U.S.               | 5707610   | 1/13/1998  | Granted                               |
| Antibacterial Mouthwash                    | U.S.               | 5707610   | 6/13/98    | Granted                               |
| Antiplaque Breath-Freshening Bleaching Gel | U.S.               |           |            | Dechert Docket 372149-101             |
| Antiplaque Breath-Freshening Bleaching Gel | U.S.               |           | 4/5/2004   | Application<br>Dechert Docket: 338915 |
| Bleaching Gels                             | U.S.               |           |            | Application<br>Dorsey Docket: 31926   |

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|--|------|------------|------------|---|
| Bleaching Gel                                  | U.S. |            |            | Application<br><b>Dorsey<br/>Docket:<br/>31526</b>                                |
| Dental Bleaching Composition and Method of Use | U.S. | 60/494,567 | 8/13/2003  | Application   |
| Dental Bleaching Composition and Method of Use | U.S. |            | 4/5/2004   | Application<br>Second<br>Provisional<br><br><b>Dechert<br/>Docket:<br/>339236</b> |
| Dental Gels Containing Cornstarch              | U.S. | 640350     | 5/30/1996  | Application   |
| Dentifrice Gel/Paste Compositions              | PCT  | US97/09023 | 5/30/1997  | Application   |
| Dentifrice Gel/Paste Compositions              | U.S. | 08/640350  | 5/30/1996  | Application   |
| Dentifrice Gel/Paste Compositions              | U.S. | 08/640350  | 5/30/1996  | Application   |
| Dentifrice Gel/Paste Compositions              | U.S. | 60/051874  | 5/30/1996  | Application   |
| Dentifrice Gel/Paste Compositions              | U.S. | 6331291    | 12/18/2001 | Granted   |
| Dentifrice Gel/Paste Compositions              | U.S. | 08/856606  | 5/15/1997  | Application   |
| Dentifrice/ Gel Paste Compositions             | U.S. | 6331291    | 12/18/01   | Granted   |
| Desensitizing Bleach Gel                       | U.S. | 6458340    | 10/102     | Granted   |

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|---|------|------------|------------|--|
| Gradient Distribution of Bleaching Agent In Single Layer tooth Whitening Thin Films | U.S. |            |            | To be filed<br><br>Dechert Docket:<br>345616 |
| Improved Desensitizing Bleaching Gel  | U.S. | 09/438663  | 11/12/1999 | Application                                  |
| Herbal Mouthwash  | U.S. | 60/137423  | 6/4/1999   | Application                                  |
| Improved Dental Bleaching Gel   | U.S. | 09/392475  | 9/9/1999   | Application                                  |
| Improved Dental Bleaching Gel   | U.S. | 60/099673  | 9/9/1998   | Application                                  |
| Improved Desensitizing Bleaching Gel  | U.S. | 60/108441  | 11/13/1998 | Application                                  |
| Improved Desensitizing Bleaching Gel  | U.S. | 6458340    | 10/1/2002  | Granted                                      |
| Integrated Syringe Tip And Breakaway Cap  | U.S. | 60/253084  | 11/28/2000 | Application                                  |
| Low Abrasivity Whitening Toothpaste Containing Natural And Herbal Ingredients       | U.S. | 60/137422  | 6/4/1999   | Application                                  |
| Method and System for Tooth Whitening for Long Term Efficacy                        | PCT  | US02/22651 | 7/17/2002  | Application                                  |
| Packaging System  | U.S. |            |            | Dorsey Docket<br>10126                       |

| Packaging System   | U.S. |            |            | Dorsey<br>Docket<br>31182 |
|--|------|------------|------------|---------------------------|
| Peroxide Free Tooth Whitening Gel  | U.S. | 60/533,222 | 12/31/03   | Application               |
| Provisional application  | U.S. |            |            | Dorsey<br>Docket<br>31165 |
| Provisional application  | U.S. | 804        | 7/5/1995   | Dorsey<br>Docket<br>10070 |
| Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide | U.S. | 10/684472  | 10/15/2003 | Application               |
| Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide | U.S. | 10/386656  | 3/13/2003  | Application               |
| Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide | U.S. | 60/106076  | 10/29/1998 | Application               |
| Stable Tooth Whitening Gels Containing High Percentages of Hydrogen          | U.S. | 6555020    | 4/29/03    | Granted                   |
| Stable Tooth Whitening Gels Containing High Percentages of Hydrogen          | U.S. | 09/428910  | 10/28/1999 | Application               |

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| Stable Tooth Whitening Gels Containing High Percentages Of Hydrogen Peroxide | U.S.      | 6555020          | 4/29/2003  | Granted     |
| Starch Thickened Non-Aqueous Dentifrices                                     | U.S.      | 6511654          | 1/28/03    | Granted     |
| Starch Thickened Non-Aqueous Dentifrices                                     | U.S.      | 09/740982        | 12/21/2000 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | Australia | 22858/01         | 12/21/2000 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | Canada    | 2394865          | 12/21/2000 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | EPO       | 00986666.6       | 12/21/2000 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | Japan     | 2001546400       | 12/21/2000 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | Mexico    | PA/a/2002/006348 | 6/21/2002  | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | PCT       | US00/34812       | 12/21/2000 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | U.S.      | 60/171596        | 12/23/1999 | Application |
| Starch Thickened Non-Aqueous Dentifrices                                     | U.S.      | 6511654          | 1/28/2003  | Granted     |
| System for Applying Tooth Whitening Gel                                      | PCT       | US03/18616       | 6/13/03    | Application |

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|---|------|------------|-----------|-------------|
| System for Applying<br>Tooth Whitening<br>Gel   | U.S. | 10/170,467 | 6/14/02   | Application |
| Tooth Bleaching Gel<br>Abandoned, FWC<br>filed 9/9/91   | U.S. | 08/581756  | 9/13/1990 | Application |
| Tooth Bleaching Gel<br>and Process of<br>Using Same FWC of<br>s/n 759,124 filed<br>9/9/91, in turn an<br>FWC of s/n 581,756<br>filed 9/13/90<br>Abandoned | U.S. | 08/873605  | 4/22/1992 | Application |
| Tooth Bleaching Gel<br>and Process of<br>Using Same FWC of<br>s/n 759,124 filed<br>9/9/91, in turn an<br>FWC of s/n 581,756<br>filed 9/13/90              | U.S. | 873605     | 4/22/1992 | Application |
| Tooth Bleaching Gel<br>FWC filed 9/9/91   | U.S. | 581756     | 9/13/1990 | Application |
| Tooth Bleaching Gel<br>FWC of s/n 581,756<br>filed 9/13/90 (dkt.<br>4132)   | U.S. | 759124     | 9/9/1991  | Application |
| Tooth Bleaching Gel<br>FWC of s/n 581,756<br>filed 9/13/90 (dkt.<br>4132), Abandoned  | U.S. | 08/759124  | 9/9/1991  | Application |
| Tooth Bleaching<br>Solution and Process<br>for Using Same<br>FWC of 873,605, in<br>turn an FWC of<br>759,124, in turn an<br>FWC of 581,756                | U.S. | 08/201487  | 2/23/1994 | Application |

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| Tooth Bleaching Solution and Process or Using Same FWC for 873,605, in turn an FWC of 759,124, in turn an FWC of 581,756 | U.S. | 201487     | 2/23/1994 | Application                                   |
| Toothpaste Having Low Abrasion   | U.S. | 4986981    | 1/21/91   | Granted                                       |
| Unit-Dose Packaging System   | PCT  | US02/28625 | 9/10/02   | Application                                   |
| Unit-Dose Packaging System   | U.S. | 09/948,817 | 9/10/01   | Application                                   |
| Virtuoso Lightening Gel  | U.S. |            |           | Application<br><br>Dorsey<br>Dockert<br>31914 |
| Whitening Dental Floss   | U.S. |            |           | Application<br><br>Dorsey<br>Dockert<br>31909 |



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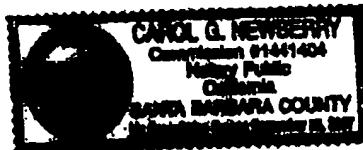
Den-Mat Corporation

THE STATE OF CALIFORNIA

County of Santa Barbara

This Assignment of Patents was executed before me on this 9<sup>th</sup> day of April, 2004, by Dr. Robert Ibsen, the President of Den-Mat Corporation, a Delaware corporation, on behalf of said corporation. Dr. Ibsen, the day he signed the document, was authorized to validly execute documents on behalf of said corporation.

WITNESS my hand and official seal.

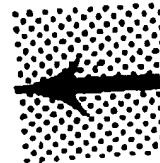


Carol G. Newberry

Notary Public in and for  
The State of California

Carol G. Newberry

Printed or Typed Name of Notary



My Commission Expires September 27, 2007